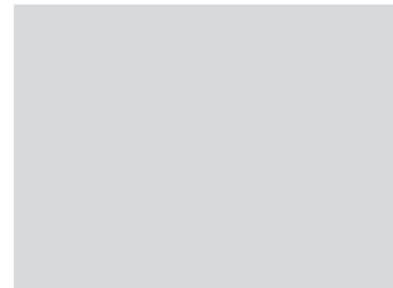
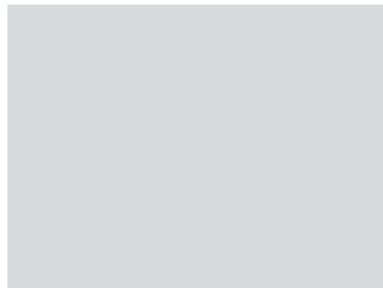
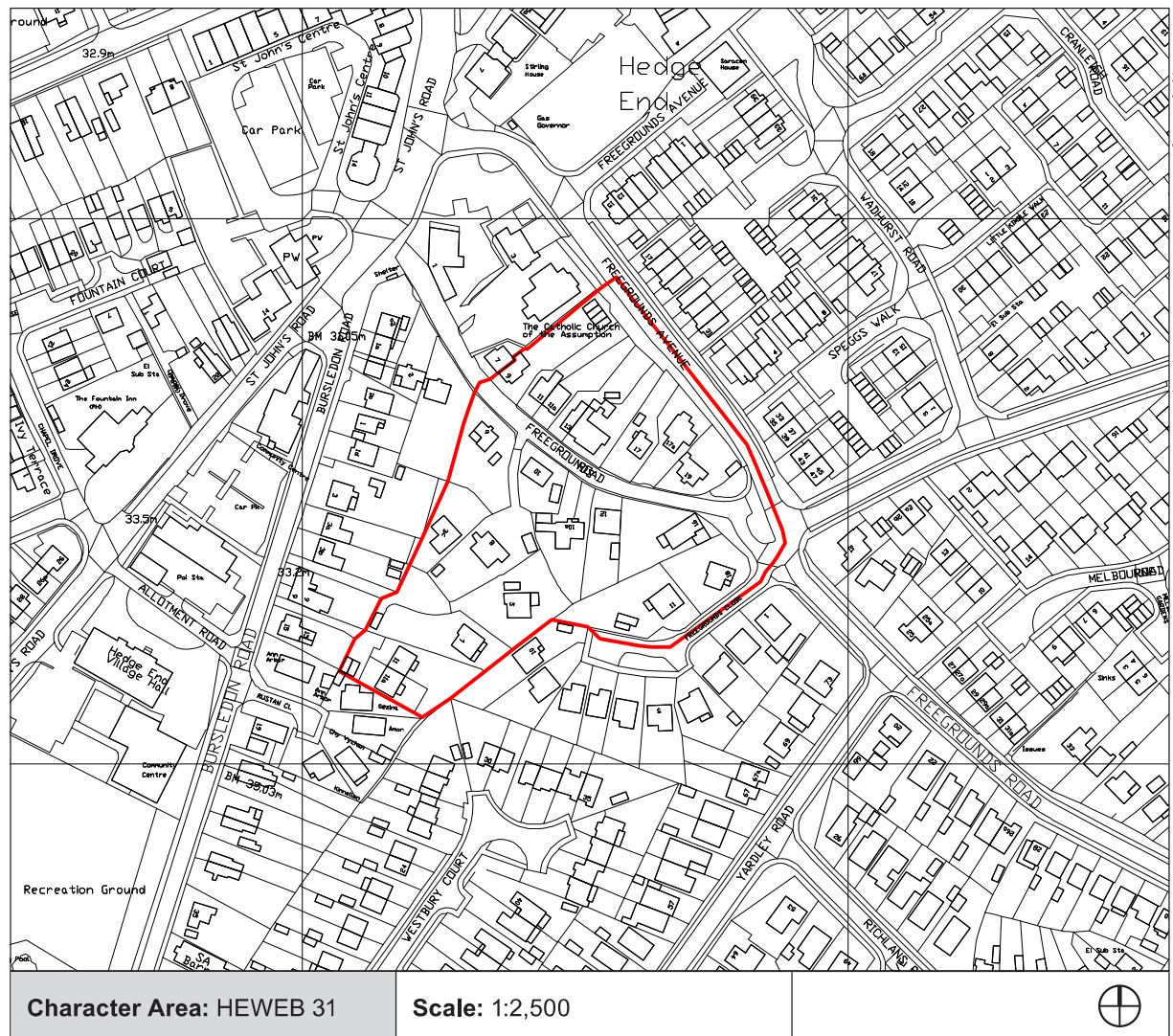


CHARACTER AREA: HEWEB 30	
NEIGHBOURHOOD	
General description	Type F/G. Victorian to 1970s development to the south east of Hedge End centre off St Helen's Road and Hobb Lane. Fair condition.
Route structure	Interconnected network/loops/multi-headed cul-de-sacs.
Landform	Flat.
Non-residential uses	None.
STREETS/SQUARES	
Special features	Grass verges. Overhead power cables.
Tree cover	Insignificant.
Spatial enclosure	>5:1.
Nodes/landmarks/views	None.
Parking	Insignificant.
Traffic	Apparent - motor car.
PLOTS	
Dimensions	Widths: 10-12m. Depths: 28-54m.
Position of building within plot	Detached. Front-on/side-on. Setback: 5-11m.
Plot boundaries	Brick walls/fences.
Parking	Apparent - on-street.
Planting	Apparent - mixed ornamental.
BUILDINGS	
Period/type	Victorian to 1970s villas/bungalows.
Storey height	1 and 2.
Façade/roof form	Regular/irregular façades. Gabled/hipped roofs.
Facing materials	Brick walls. Tile roofs.
OTHER FEATURES	
Victorian and inter-war development located along southern sections of Freegrounds Road and Hobb Lane. Strength of character: moderate.	



GUIDANCE

- Retain the soft verge edges and supplement with additional planting where appropriate in order to maintain the 'lane' quality.
- Maintain the predominant shallow building setbacks on Freegrounds Road in order to retain the sense of enclosure provided by existing development.
- Maintain the predominant brick wall plot boundaries.
- Ensure that the materials applied in new development are similar or complementary to those prominent in existing development.